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Personal Statement

As a graphic designer, I love to combine graphics and text to create interesting and meaningful content to meet client needs. I am most interested in graphic design, packaging design, and branding. I hope to be an independent designer, from preliminary communication, analysis and positioning, design scheme, design implementation, and implementation, and follow-up in the entire project design process.

Education

Dalian Polytechnic University	09/2013 - 12/2016
BA in Fashion Design and Engineering	Dalian, China
Academy of Art University	02/2018 - 05/2022
MA in Graphic Design	San Francisco, CA

Experience

ByteDance 09/2020 - 12/2020 Graphic Design Intern

Mainly responsible for the design part and part of the hand-painted part of the company's activities; responsible for the shooting and editing of some promotional videos.

Tencent 09/2021 - 11/2021 Graphic Design Intern

Cooperate with the company's corporate culture work, assist in the planning, organization, and implementation of corporate cultural activities; responsible for the material design of promotional materials for departmental activities, such as posters, roll-ups, banners, boards, videos, etc. Support the implementation and follow-up of departmental activities.

Capabilities

I have a solid foundation in art and design, a sensitive visual sense, and proficiency" with design software. I am good at poster design, typesetting design, logo design, and brand design; I pay attention to teamwork, work carefully, and have a sense of responsibility, more optimistic, suitable for an active atmosphere in the team, leading everyone forward.

Software Skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe XD
Adobe AE
Procreate